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**FOR IMMEDIATE RELEASE**

From: **Fred Sitter, Marketing Communications Director**

## **EXCEPTIONAL® Metals Offers Four New Colors To Its Product Line**

*Saginaw, Michigan – December 22, 2009 – EXCEPTIONAL Metals, a division of Duro-Last® Roofing, Inc., introduced Teal, Hemlock Green, Charcoal Gray, and Pre-weathered Galvalume to its product line.*

*The new colors offer more design options and expand the number of possible applications for edge and drainage details as well as architectural standing seam projects.*

*EXCEPTIONAL Metals manufactures high-quality metal products designed for use with single-ply roofing systems. Products include roof accessories, metal edge details, drainage systems, scuppers, collector boxes, pitch pans, vinyl-coated metal products, and custom-fabricated products. Duro-Last installations that are completed using EXCEPTIONAL Metals perimeter details are protected by a comprehensive edge-to-edge warranty that guarantees the watertight integrity of the roof.*

*With corporate headquarters and a manufacturing facility in Saginaw, Michigan as well as other locations in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, Duro-Last® Roofing, Inc. is the manufacturer of the “World’s Best Roof®”. Since 1978, Duro-Last has produced a custom-fabricated, thermoplastic single-ply roofing system that is ideal for any flat or low-sloped commercial and industrial building. Energy-efficient and extremely durable, the Duro-Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals,*

*fire, punctures, and high winds. In addition to the Duro-Last roofing system, the company's brands include the Duro-Last Cool Zone<sup>®</sup>, the Duro-Shield metal retrofit, and the Duro-Last Designer Series roofing systems. For more information, contact **Fred Sitter at 800-248-0280** or visit [www.duro-last.com](http://www.duro-last.com)*

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