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FOR IMMEDIATE RELEASE

From: **Fred Sitter, Marketing Communications Director**

EXCEPTIONAL® Metals Launches Revamped Web Site

Saginaw, Michigan – October 7, 2008 – *EXCEPTIONAL Metals, a division of Duro-Last® Roofing, Inc., recently unveiled its revamped web site.*

*The new web site which can be found at **www.exceptionalmetals.com** features:*

- *Complete product line for metal edge accessories.*
- *Easy navigation.*
- *Access to product data specifications.*

“Our new site offers an intuitive overview of our complete product line and custom manufacturing capabilities,” said Shawn Sny, Division Manager at Duro-Last. “The new design will help customers learn about metal products that are used in conjunction with the Duro-Last roofing system.”

EXCEPTIONAL Metals manufactures high-quality metal products designed for use with any roofing system. Products include roof accessories, metal edge details, drainage systems, scuppers, collector boxes, pitch pans, vinyl-coated metal products, and custom-fabricated products. Duro-Last installations that are completed using EXCEPTIONAL Metals perimeter details are protected by a comprehensive edge-to-edge warranty that guarantees the watertight integrity of the roof.

With corporate headquarters and a manufacturing facility in Saginaw, Michigan as well as other manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney,

*lowa, the Duro-Last roofing system has become known as the “World’s Best Roof®”. Since 1978, Duro-Last Roofing, Inc. has manufactured a custom-fabricated, reinforced, thermoplastic membrane roofing system that is ideal for any flat or low-sloped commercial and industrial building. Energy-efficient and extremely durable, the Duro-Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals, fire, and high winds. For more information, contact **Fred Sitter at 800-248-0280** or visit www.duro-last.com*

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